

## **Arts in the Park 2025 – Artist Frequently Asked Questions**

### ***Is there a fee to apply for an Arts in the Park booth?***

Yes. To ensure that artists are serious about their desire to participate at AIP, and to cover costs of processing and reviewing all applications, there is a nonrefundable \$25.00 fee to submit an application. If you are sharing a booth with another artist, you must both apply and pay the \$25.00 fee so that jurors can see the quality, style, etc. of both types of art being displayed in your desired booth.

### ***What happens once I submit my application?***

Once you've applied, all applications will be carefully juried by a committee of museum staff, board members, and artists based on quality of work, booth display appearance, pricing, and other factors to ensure a selection of quality art booths that will best serve the event and community. If selected, you will receive an email notifying you of your acceptance and providing further information about the event, how to pay your booth fee, and what to do moving forward. Notifications of acceptance or denial to AIP will be sent by Monday, March 10, 2025 via email. Some applications may be placed on a waitlist to receive a booth if a spot opens up – artists will be notified of this result by email as well.

### ***What information do I have to provide in my application?***

To apply, you will need to submit at least four quality photos of the type of artwork/craft that you plan to display at your booth, a statement about your booth/business/artwork, and a photo of your booth setup. You will also need to provide your contact information and pay the application fee. If you have never participated in an event like this before, we encourage you to create a mock booth set up and submit an image so that jurors can envision what your booth might look like.

### ***How many artists are typically accepted?***

We usually have anywhere from 60-90 artist booths at this event. The average amount of artists accepted is 80.

### ***If accepted, what are the costs?***

If accepted, Booth Fees are \$300 for a 10x10 booth space. One may wish to purchase a 'double booth' (two adjoining 10x10 booths) to create a 10x20 booth space, for a fee of \$550.

### ***Do I get to choose where my booth will be?***

Once you are accepted, you may provide your first, second, and third choice for booth size and location. Preferences are not guaranteed, but we try to accommodate requests for all artists. We prioritize artists with seniority (who have participated in AIP for 3+ consecutive years) and

those who submit their preferences on time by the stated deadline. Future emails will be sent out to accepted artists regarding booth choice and preference processes. No placement is guaranteed.

***How many people usually attend this event?***

Arts in the Park gathers anywhere from 7,000,10,000 visitors during its 3-day run time. The COVID-19 pandemic did affect these numbers, so our 2020 show was not as reflective of typical turnout. Since 2021, visitor numbers have only increased.

***Who decides which artists are able to have a booth?***

The Hockaday puts together a jury panel of five to seven museum staff and board members, rotating each year. These jury members evaluate the submitted artwork for quality, creativity, and originality. Jurors also attempt to achieve a balance of mediums represented at the event. All jury decisions are final.

***I am having trouble with my online application – is there another way I can apply?***

If you have difficulty submitting a payment online or issues with other parts of your application, you may call our Museum & Programs Associate, Camryn Mahnken, at (406)-755-5268 ext. 222 and she can assist you. We do not accept physical/printed applications.

***If accepted, where will I park for this event?***

Parking is always an issue at art shows. Please **do not** park your cars or trailers in the Pizza Hut, Kalispell Center Mall, Brannigan's Pub, or Red Lion Inn. Their customers (and your customers attending AIP) may need to park there. **Do not** park behind the Depot building in the lot adjacent to the Park, or in the small parking area behind the Loading Dock or you may be towed – these parking spots are reserved for City of Kalispell employees. Additionally, please consider your fellow vendors when unloading your vehicle: park your vehicle, unload it, move the vehicle, then set up your area. This will help to avoid traffic jams.

All vendors are provided free parking at Super1 Foods, so this is an option for you if you cannot park elsewhere. There are several free street-parking areas near Depot park as well.

***Who can I reach out to with other questions?***

Please contact Camryn Mahnken at [museumassistant@hockadaymuseum.com](mailto:museumassistant@hockadaymuseum.com) with any questions regarding Arts in the Park that aren't included in this list. We're happy to hear from you!